Draft Schedule

SEMINAR ON TRANSITION AND LEADERSHIP FOR NEWLY ELECTED MAYORS
December 8-11, 2015

The Charles Hotel
One Bennett Street
Cambridge, MA 02138
Phone: 617/864-1200
Facsimile: 617/864-5715

Institute of Politics
John F. Kennedy School of Government
Littauer Building, Malkin Penthouse
79 John F. Kennedy Street
Cambridge, MA 02138
Phone: 617/495-1360

Tuesday, December 8, 2015
4:30 p.m.         RECEPTION
Noir, The Charles Hotel

6:00 p.m.         OPENING DINNER
Loeb House
Hosted by:
Maggie Williams, Director, Institute of Politics
Tom Cochran, CEO and Executive Director, U.S. Conference of Mayors

MAYORS SELF INTRODUCTIONS

Wednesday, December 9, 2015
The Charles Hotel Pavilion

8:00 a.m.         BREAKFAST

9:00 a.m.         TRANSITIONING TO CITY HALL: THE FIRST 100 DAYS
The Honorable Steve Adler, Mayor, Austin, TX
Joyce Linehan, Chief of Policy, City of Boston; Co-chair, Transition Team for Mayor
Marty Walsh
Ronald Sullivan, Clinical Professor of Law and Director, Criminal Justice Institute,
Harvard Law School; Chairman, New Day Advisory Task Force, Gary, IN
The Honorable Nan Whaley, Mayor, Dayton, OH
Kathryn Roos (moderator), Chief of Staff, Mayor Peter Buttigieg, South Bend, IN
(2013-2015); Candidate, Masters in Public Administration, Harvard Kennedy School

10:15 a.m.         BREAK
Draft Schedule

10:30 a.m.  **BUDGET, FINANCE AND ADMINISTRATION**
*The Honorable Steve Benjamin*, Mayor, Columbia, SC  
*Linda Bilmes*, Daniel Patrick Moynihan Senior Lecturer in Public Policy, Harvard Kennedy School  
*Mitch Weiss*, MBA Class of 1961 Senior Lecturer of Business Administration, Harvard Business School; Chief of Staff, Mayor Tom Menino (2010-2014)  
**Jeffrey Liebman** *moderator*, Malcolm Wiener Professor of Public Policy; Director, Taubman Center for State and Local Government and Rappaport Institute for Greater Boston

12 noon  **GROUP PHOTO FOLLOWED BY LUNCH DISCUSSION**

12:30 p.m.  **MOVE: PUTTING AMERICA’S INFRASTRUCTURE BACK IN THE LEAD**
*Rosabeth Moss Kanter*, Ernest L. Arbuckle Professor of Business Administration, Harvard Business School  
**The Honorable Betsy Price**, Mayor, Fort Worth, TX *invited*  
**The Honorable Kasim Reed**, Mayor, Atlanta, GA  
**Maggie Williams** *moderator*, Director, Institute of Politics

2:00 p.m.  **JOBS, ECONOMIC DEVELOPMENT AND COMPETITIVENESS**
**The Honorable Greg Fischer**, Mayor, Louisville, KY  
**Jan Rivkin**, Senior Associate Dean for Research and Co-chair, U.S. Competitiveness Project, Harvard Business School

3:30 p.m.  **BREAK**

3:45 p.m.  **ATTRACTING THE MILLENNIAL GENERATION TO YOUR CITY**
**Peter Buttigieg**, Mayor, South Bend, IN  
**John Della Volpe**, Director of Polling, Institute of Politics; Founder and CEO, SocialSphere, Inc.  
**The Honorable Jim Gray**, Mayor, Lexington, KY  
**The Honorable Christopher Cabaldon**, Mayor, West Sacramento, CA  
**Sheryl Gay Stolberg** *moderator*, National Correspondent, *The New York Times*

5:00 p.m.  **BREAK**

6:00 p.m.  **DEPART FOR HARVARD INNOVATION LAB**
*MAYORS WILL HAVE AN OPPORTUNITY TO TOUR THE FACILITY*

7:15 P.M.  **DINNER**
*Keynote address by:*
**The Honorable Stephanie Rawlings Blake**, Mayor, Baltimore, MD; President, U.S. Conference of Mayors
Thursday, December 10, 2015
The Charles Hotel Pavilion

8:00 a.m.  BREAKFAST

BUILDING INTERGOVERNMENTAL RELATIONSHIPS
Tom Cochran, CEO and Executive Director, US Conference of Mayors
The Honorable Dave Richins, Member, Mesa City Council
The Honorable Scott Smith, Fellow, Institute of Politics; Mayor, Mesa, AZ (2008-2014)

9:00 a.m.  HARNESSING THE SCIENCE OF BEHAVIOR
Todd Rogers, Associate Professor of Public Policy, Harvard Kennedy School

10:00 a.m.  POLICING AND PUBLIC SAFETY
Chief Edward Flynn, Milwaukee Police Department; Secretary of Public Safety, Massachusetts Governor Mitt Romney (2003-2006) invited
The Honorable Karen Freeman-Wilson, Mayor, Gary, IN
The Honorable Annise Parker, Mayor, Houston, TX
Robert Livingston, Lecturer in Public Policy, Harvard Kennedy School
The Honorable Martin Walsh, Mayor, Boston, MA
The Honorable Manny Diaz (moderator), Member, Institute of Politics Senior Advisory Committee; Mayor, Miami, FL (2001-2009)

11:30 a.m.  BREAK

11:45 a.m.  THE CITY OF TUSCALOOSA’S RESPONSE TO THE 4/27/11 TORNADO
The Honorable Walter Maddox, Mayor, Tuscaloosa, AL
Dutch Leonard (moderator), Eliot I. Snider and Family Professor of Business Administration, Harvard Business School; George F. Baker, Jr., Professor of Public Sector Management, Harvard Kennedy School

12:45 p.m.  LUNCH

2:00 p.m.  COMMUNICATING IN REAL TIME DURING A CRISIS
The Honorable Stephanie Rawlings Blake, Mayor, Baltimore, MD; President, U.S. Conference of Mayors
Doug Heye, Deputy Chief of Staff (communications) for U.S. House Majority Leader Eric Cantor (R-VA; 2012-14); Communications Director, Republican National Committee (2010-11)
The Honorable Mitch Landrieu, Mayor, New Orleans, LA invited
Tom Lyons, Principal, The Digital Pitch
Candy Crowley (moderator), Fellow, Institute of Politics; former Chief Political Correspondent, CNN
3:15 p.m.  NAVIGATING TRADITIONAL AND SOCIAL MEDIA  
The Honorable Bryan Barnett, Mayor, Rochester Hills, MI  
Peter Hamby, Head of News, Snapchat  
Matt Lira, Digital and Social Media Specialist and Spring 2015 Fellow, Institute of Politics; Senior Advisor for the Majority Leader of the United States House of Representatives; Deputy Executive Director of the National Republican Senatorial Committee (2014)  
Ben Sosenko, Press Secretary, Mayor Kevin Johnson, Sacramento, CA  
Alison King, Political Reporter, NECN

4:30 p.m.  BREAK

6:00 p.m.  DINNERS EVENT IN BOSTON’S NORTH END  
WITH MAYOR MARTIN WALSH OF BOSTON

Friday, December 11, 2015
The Charles Hotel Pavilion

8:30 a.m.  BREAKFAST

9:00 a.m.  THE TECH AND DATA-DRIVEN CITY  
The Honorable Jorge Elorza, Mayor Providence, RI  
Stephen Goldsmith, Daniel Paul Professor of Government and Director, Innovations in American Government Program, Harvard Kennedy School  
Chris Osgood, Chief of Streets, Boston, MA; former Co-Chair, Mayor's Office of New Urban Mechanics  
Nicole Neditch, Senior Director, Communications and Engagement, Code for America  
Robert Behn (moderator), Lecturer in Public Policy, Harvard Kennedy School

10:30 a.m.  CLOSING REMARKS