

“...The educated citizen has an obligation to serve the public. He may be a precinct worker or President. He may give his talents at the courthouse, the state house, the White House. He may be a civil servant or a Senator, a candidate or a campaign worker, a winner or a loser. But he must be a participant and not a spectator... I would hope that all educated citizens would fulfill this obligation – in politics, in government, here in Nashville, here in this state, in the Peace Corps, in the foreign service, in the government service, in the Tennessee Valley, in the world. You will find the pressures greater than the pay. You may endure more public attacks than support. But you will have the unequalled satisfaction of knowing that your character and talent are contributing to the direction and success of this free society.” ~ *John F. Kennedy*  
*Vanderbilt University, 1960*



JOHN F. KENNEDY  
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The John F. Kennedy  
**New Frontier**  
 Award



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**P**resident John F. Kennedy believed there was no higher calling than public service. He envisioned public service as the heart of democracy and saw that it could take shape in many different activities, with service in politics and government at the center. Throughout his career, he encouraged and inspired all Americans to devote themselves to their communities and to their country. But he especially hoped that young people would answer the call to service.



The John F. Kennedy Library Foundation and Harvard University's Institute of Politics have created the John F. Kennedy New Frontier Awards to honor young Americans who are changing their communities – and the country – with their commitment to public service.



Two awards will be presented annually to Americans under the age of 40 whose professional accomplishments exemplify the importance and the value of public service in the spirit of John F. Kennedy. One award will honor an elected official whose work in politics has brought significant, tangible results in response to a public challenge. The other award will honor an individual whose contributions in the realm of community service, advocacy or grassroots activism have had a positive impact on a broad public policy issue or challenge.



Together, the two annual New Frontier Awards will celebrate the fullness of public service that President Kennedy championed. These awards grow out of an earlier award given annually by the John F. Kennedy Library in the name of Dan Fenn, the Library's first director, to young Massachusetts elected officials.

### ★ Qualifications for the New Frontier Award

The New Frontier, President Kennedy's bold challenge to Americans in 1960, envisioned a new generation of public servants tackling and solving the problems of a new era. From housing, health care and education to national security, human rights and America's role in the world, the New Frontier had much in common with the challenges we face today.

The Institute of Politics and the John F. Kennedy Library Foundation will present the New Frontier Award annually to exceptional young Americans whose contributions in elective office, community service or advocacy serve as a model for modern public service in the spirit of John F. Kennedy.

Two New Frontier Awards will be presented in a single ceremony each year. Individuals who hold elective office at any level - local, state or Federal - are eligible for one of the two annual awards. Individuals who are working full-time in community service, advocacy, or grassroots activism are eligible for the other annual award.

Candidates for the New Frontier Award should be living Americans under the age of 40.

Emphasis will be placed on accomplishments that showcase the relevance of political engagement as a means to constructive change.

A bipartisan panel of distinguished public servants will select individuals for the New Frontier Awards based on their contributions to the public in the spirit of John F. Kennedy, and their embodiment of the forward-looking public idealism to which President Kennedy hoped young Americans would aspire.

### ★ How to Submit a Nomination

Eligible individuals may be nominated by peers, colleagues, friends or members of the public. Please consider the qualifications for the New Frontier Award and ensure that your nominee meets the criteria.

★ Please submit nomination information as follows:

- The full name and age of your nominee
- The public service position held by the nominee
- The accomplishments for which your candidate is nominated
- Names, titles and contact information for two persons who can speak to the nominee's public service accomplishments
- Any biographical material, news items or other supporting material relevant to your nomination

Send or e-mail your nomination as follows:

**The John F. Kennedy New Frontier Award**  
**John F. Kennedy Library Foundation**  
**Columbia Point**  
**Boston, MA 02125**  
**newfrontier@nara.gov**

Please note that supporting materials will not be returned. Thank you for your participation.



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