National Campaign for Political and Civic Engagement
April 12 – 13 Conference

Saturday, April 12

8:30 – 9:15 am  Registration, Breakfast and Introductions
Location: L166 - IOP 1st Floor Conference Room

9:15 – 10:30 am  The Basics
Location: L280
Rates, Effectiveness and Models for Voter REM

10:30 – 10:45  Break

10:45 – 11:45 pm  Running Excellent Drives
Location: L280
 o Building your Leadership Team
 o Building a Campus Coalition
 o Visibility and Educational Events

11:45 – 12:30 pm  Break-out Sessions

12:30 – 1:30 pm  Lunch: The State of the Youth Vote
Presented by Jonathan Chavez
Location: Malkin Penthouse

1:30 – 2:30 pm  Introduction to New Media
Using Basic Tools Better
Location: L280

2:30 – 3:30 pm  New Technology
Location: L280
 o Facebook
 o Text messaging
 o IM
 o Podcasting
 o Twitter

3:30 – 4:30 pm  Break-out Brainstorms

4:30 – 5:00 pm  Report back to group, Brainstorm
Location: L280
Sunday, April 13, 2008

8:45 – 9:30 am  Breakfast and Introduction to Campus Voices
        Location: L166
        Greg Wilson
        IOP Campus Voices students

9:30 – 10:00 am  Video toolbox
        Location: L280
        Dave Kurpius

10:00 – 10:15 am  Shooting/Videotaping basics
        Location: L280
        Greg Wilson

10:15 – 11:00 am  Videotaping Break out
        Shoot Public Service Announcements (PSA) for your campus voter
        registration and mobilization efforts
        Location: TBD

10:30 – 12:00 pm  Administrators Meeting
        Location: L166

11:00 – 11:15 am  Editing Basics
        Location: L280

11:15 – 12:00 pm  Edit
        Location: Science Center

12:15 – 12:45 pm  PSA Viewing
        Location: L280

12:45 – 1:15 pm  Conference wrap up
        Location: L280