Final Template for National Campaign Project Proposals

Project Topic:
Voting and Civic Engagement at Elon University

Project Overview:
At Elon University, we have decided to focus on voter rights for the 2014-2015 National Campaign. This is a major issue in North Carolina, as new voter identification laws that require government issued identification to be shown at the polls will be implemented in 2016. Aspects of these new voter identification laws are targeted at college students as college identification cards will not be an acceptable form of ID, early voting periods will be shortened, and same-day voter registration will be eliminated.

Events/Initiatives:
1. We will host a campaign for voter registration prior to the midterm elections in November 2014, using TurboVote to register students. This campaign will include setting up tables in the Moseley Student Union and working with professors to mention the voter registration drive in their classrooms. TurboVote also enables students to request absentee ballots in their home state and register to vote in states that are not North Carolina.

2. We will also hold a forum later in the year for students to have the chance to learn more about the changes coming to North Carolina’s voting policy and engage in open discourse about voter identification laws and their possible repercussions on voting rights. The format for this forum is as of yet undecided, but it will include an expert able to explain the changes in voting laws and engage in a question and answer period, bringing together students, faculty, and community members to discuss opinions, benefits, and consequences of such identification laws.

(Major) Measurable Goals:
1. Registering 90% of student body (of those whom are eligible to vote in the United States)
2. Two hundred people attending the forum

How will you collaborate with consortium schools?
We will talk to schools in states with established voter id laws to learn how voter registration and civic engagement is discussed in regards to voter id laws. We will investigate experts on events at consortium schools to speak at our forum. Additionally, we will confer with our fellow ambassadors about events they are holding this year and offer our assistance for their programs.